

# Carl L. Harstad

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Possess over 19 years of information technology (IT) experience, primarily as a project manager or business analyst

## PROFESSIONAL EXPERIENCE

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**C. Harstad Associates, Inc. (doing IT as Zadada), St. Louis Park, MN** **1993-present**  
A technology and business consulting firm involved in domestic IT projects and international business (China)

### OWNER AND GENERAL MANAGER

- Manage IT infrastructure projects, most recently at two dental practices
- Perform requirements definition, create estimates, supervise consultants and do hands-on work on-site
- Handle all business aspects of each project, such as contracts, bookkeeping, etc.
- In addition to Midwestern clients, provide advice and services to companies in China

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**Carlson Companies** **2008**  
Global Business Initiative Systems Division, which triages and evaluates all IT projects

### BUSINESS ANALYST AND TECHNICAL ARCHITECT (CONSULTANT)

- Triage and evaluated proposed IT projects for all Carlson lines of business worldwide
- Provided critical input to process development efforts
- Designed and produced IT project metrics reports for senior management

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**Wells Fargo, Minneapolis, MN** **2007**  
Data Warehouse Department

### BUSINESS ANALYST (CONSULTANT)

- Mapped data from a system of reference to a data warehouse, then to the Consumer Credit Department
- Checked the work of other data mappers and modelers

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**US Bancorp (US Bank), Minneapolis-St. Paul, MN** **2001-2003**  
US Bank-Firststar merger, a \$45 million IT project

### DATA INTEGRATION MANAGER (CONSULTANT)

- Managed the integration of all IT-related Firststar data into the US Bank system
- Designed, coded and administered the Access project database
- Saved US Bank several million dollars by automating cost estimation
- Served as the liaison to the Portland, OR based Corporate Division data warehouse project
- Participated in problem resolution system and automated hardware inventory development projects

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**US Bancorp (US Bank), Minneapolis-St. Paul, MN** **1999-2000**  
Technology rollout to 1,100 branch banks

### BUSINESS ANALYST (CONSULTANT)

- Designed, coded and administered the Access database
- Participated in creating and applying business rules

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**Cross Consulting Group, Eagan, MN** **1998-1999**  
Management Consulting Division, client Scott County government, a Twin Cities metropolitan area county

### SENIOR CONSULTANT (EMPLOYEE)

- Assisted with an IT infrastructure study, including the report and presentation
- Conducted a SIPOC (process) study of the Welfare Department
- Facilitated the IT Steering Committee, which triaged and prioritized all IT projects

## EDUCATION

- **Doctorate in Business Administration** coursework, Metropolitan State University, St. Paul, MN
- **Master's in Management and Administration**, Metropolitan State University, St. Paul, MN
- **Master's in Urban Journalism**, University of Minnesota – Twin Cities, Minneapolis, MN
- **Bachelor's in News-Editorial Journalism**, University of Minnesota – Twin Cities, Minneapolis, MN